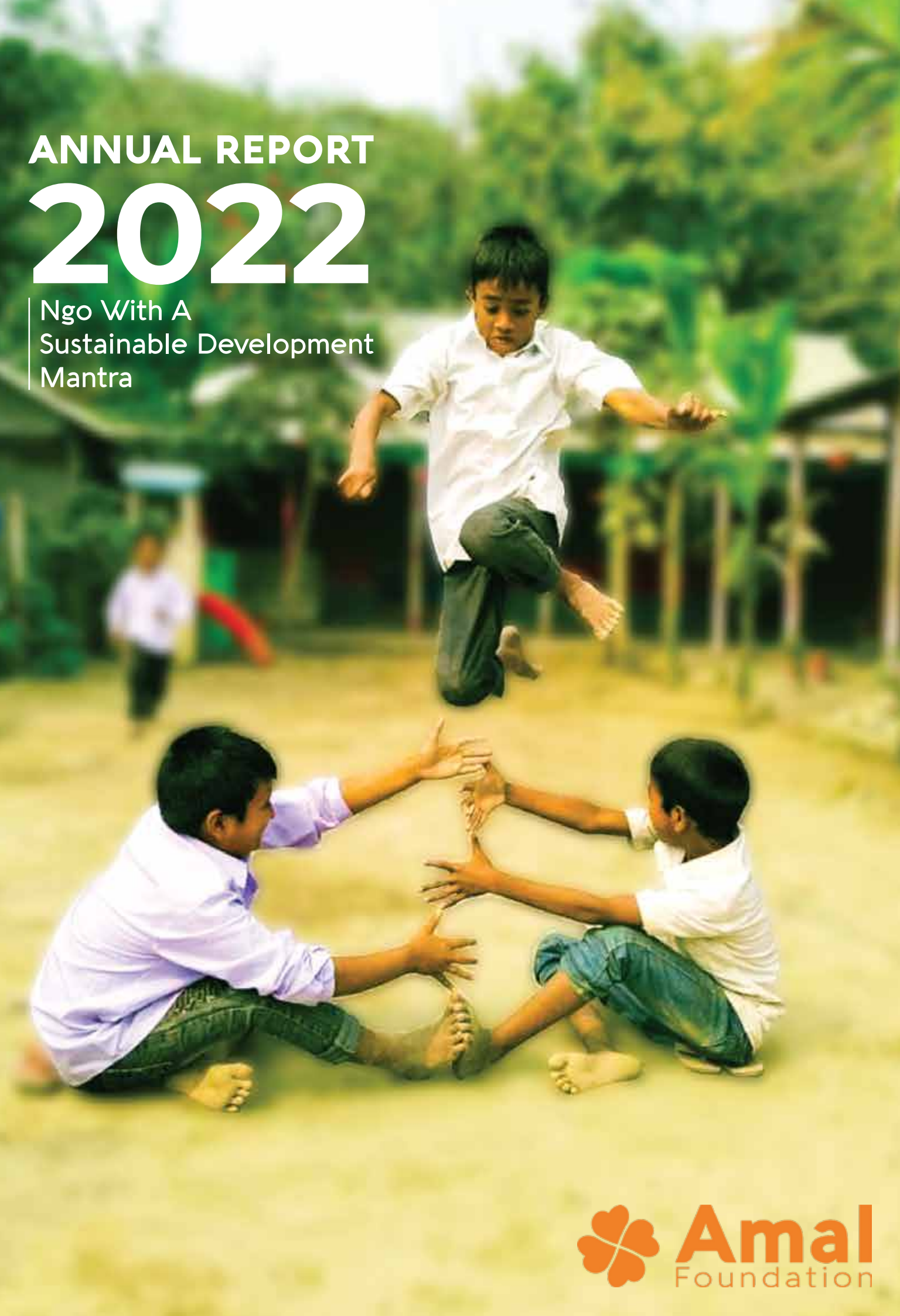


# ANNUAL REPORT 2022

Ngo With A  
Sustainable Development  
Mantra







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Looking back on the year 2022, Amal Foundation had a great year of achievements and significant progresses with full support of a dedicated team and volunteers. We are very thankful to our partners, donors and associates for staying besides us with utmost involvement and commitment. As the Director of the AMAL Foundation, I strongly believe that it is our responsibility to assist those in need through building stronger and sustainable communities with safe health, educational support, empowerment and climate resilience. We believe that AMAL will continue to serve these people in need with more extensive activities in all over the Bangladesh.



**Esrat Karim**  
Founder & Director



# Mission & Vision



## Mission

Empower communities in marginalized settings through education, healthcare, emergency response, entrepreneurship development, skills training, and affirmative climate actions.



## Vision

A world where marginalized communities are empowered and living in sustainable climatic conditions.





# Executive Summery

Amal Foundation is a non-governmental organization that operates in Bangladesh since the year 2014 with a focus on empowerment, education, environment, emergency, and health. Under the empowerment category, Climate Champs, Women Empowerment Training Center, and Child Marriage Prevention Loan have been put into action for the year 2022. These projects aim to address

- 1. The effects of climate change on vulnerable groups of people particularly women by providing skill-development training and financial assistance. Besides, Child Marriage Prevention Loan to prevent child marriage by providing loans to families to support their daughters' education***
- 2. To provide all children with equal educational opportunities, the Ucchas School project was established. The concept promotes extracurricular activities for the students to assure proper brain development and a well-rounded education.***

In the environment sector, the goal of the Clean Water for All project is to install tube wells to ensure clean water for underprivileged communities. World Environment Day celebration at Ucchash School seeks to raise awareness of the significance of environmental sustainability and its effects on human health. Round Table Discussion on "Impact of Climate Change on Women: Development and Private Sector Interventions in Bangladesh" focuses on the significance of involving the private sector in addressing climate change and its effects on women in Bangladesh. In the health sector, the foundation organized a health and hygiene camp, a reproductive health education session, and a public health campaign to provide health consultations and create awareness among people, especially in rural areas. The foundation also distributed health and hygiene kits to underprivileged families. In the context of the COVID-19 pandemic, the foundation, in collaboration with Midland Bank, distributed essential items to affected people, such as hand sanitizer, masks, medicine, saline, gauges, and first aid boxes. In terms of emergency relief, the foundation distributed winter aid packages to families in Sunamganj and Bogura districts and provided flood relief support to people affected by the massive flood of 2022 in Sylhet and Sunamganj.

**As the Amal Foundation strives to contribute to a sustainable and equitable society, these initiatives illustrate the foundation's commitment to advancing the local community and its capacity to have a significant impact on the lives of individuals.**



# 2022 At a Glance



# 1

## Education

Uniform, Stationaries and Footwear Donation Drive to Ucchash School  
Ucchash School Extra-curricular Activities  
Sessions on Child Brain Development



# 2

## Empowerment

Women Empowerment Training Centers  
Child Marriage Prevention Loan (CMPL)  
Zakat Empowerment Project



Winter Aid Distribution  
Flood Relief Distribution

## Emergency

# 3

Clean Water for All  
Health and Hygiene Camp in Ucchash School  
Reproductive Health Education Session  
Health and Hygiene Kit Distribution  
Health and Hygiene Campaign with Savlon  
Honey Distribution

## Health

# 4



# 5

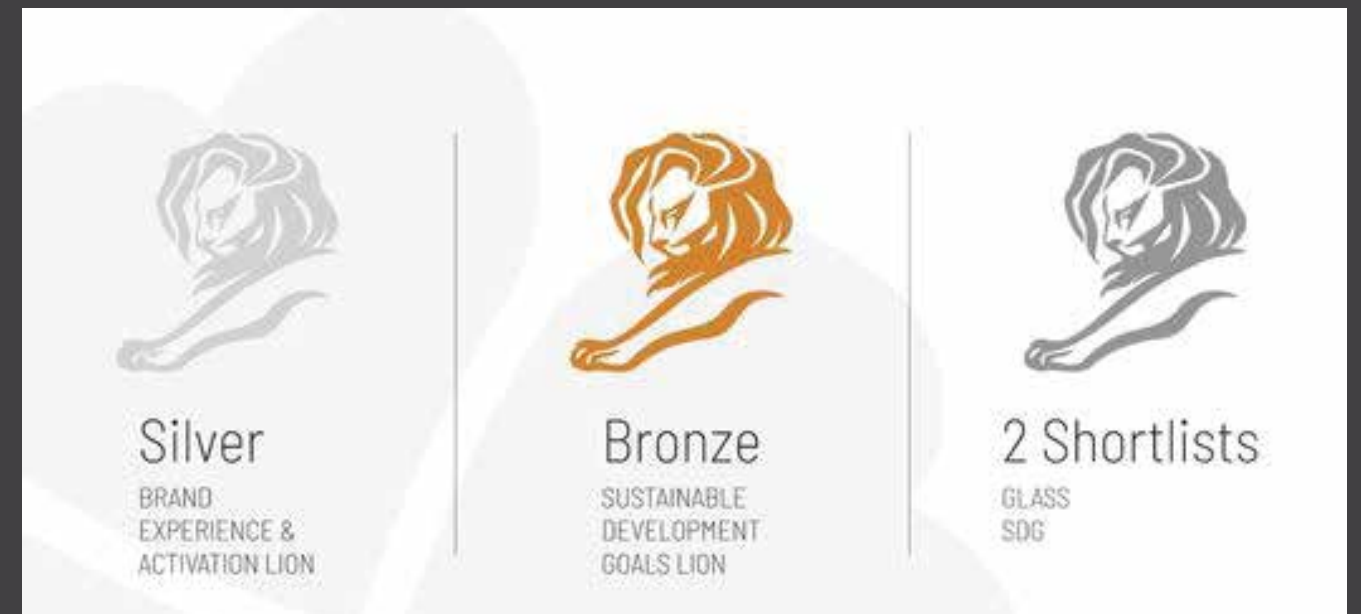
## Environment

Climate Warrior  
Climate Champs  
Round Table Discussion on "Impact of Climate Change on women: Development and Private Sector Interventions in Bangladesh"





# MAJOR SUCCESS



The Child Marriage Prevention Loan (CMPL) by Amal foundation and IPDC Finance along with Grey Advertising Bangladesh has won both a Silver Lion and a Bronze Lion at the Cannes Lions International Festival of Creativity 2022. Fighting over one hundred submissions, the project managed to bag a Silver Lion in **‘Brand Experience and Activation category’**, a Bronze Lion in **‘Sustainable Development Goals category’** and a shortlist in the esteemed ‘Glass: The Lion for Change’ category that deals with women empowerment, along with another shortlist in a subcategory under ‘Sustainable Development Goals’.



# 1

## Education

Amal foundation has an aim to serve underprivileged children of every districts of Bangladesh with basic educational supports so that, they can receive equal opportunity and gets a chance to make the best out of their future. We already served rohingya community with two schools and currently we are running a school in char area of Bogra where we provide free of cost education along with tiffin and stationaries. Besides basic education, we have separate activity sessions for child brain development because emotional and mental strength is also important for students. Going forward, Amal is actively working towards developing new school projects in different areas of Bangladesh.





# Ucchash School

*“Our most enjoyable time is when Mina Madam (school teacher) encourages us in extracurricular activities with not only playing but also other creative activities. For this reason, we love to come to school”*

**A 6-year-old Sumaiya Akhter has shared her beautiful and precious school memory.**

Ucchash School is located in Char Shonpocha, Bogura. Amal has been affiliated with this school for over 5 years. Each year 50 students get enrolled in this school for primary education. At present, 50 children between 6-8 years old are actively receiving education from this school. Where 30 students are boys and 20 students are girls.

Along with basic education, they receive free medical check-ups from efficient doctors in the community. In addition to free education, they receive free nutritious meals, learn about ethical behavior, and also social issues like gender inequality. In this year 2022, Ucchash school students did so many physical activities, many celebrations, learning sessions, storytelling, and many more



**50**

Students get enrolled each year



**30** boys and **20** girls are receiving education actively



Students receive free medical check-ups



Students receive nutritious foods

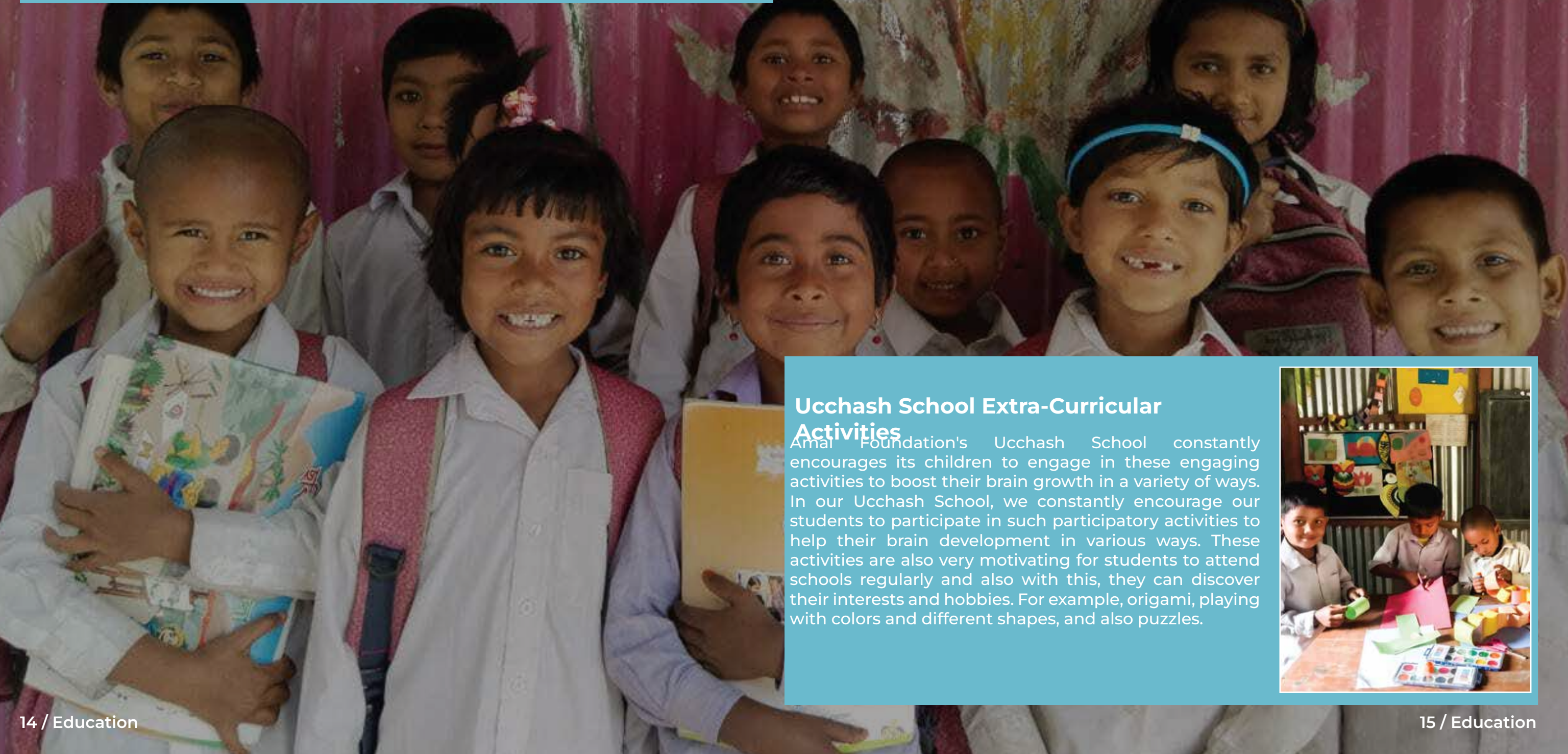


Students receive Stationary



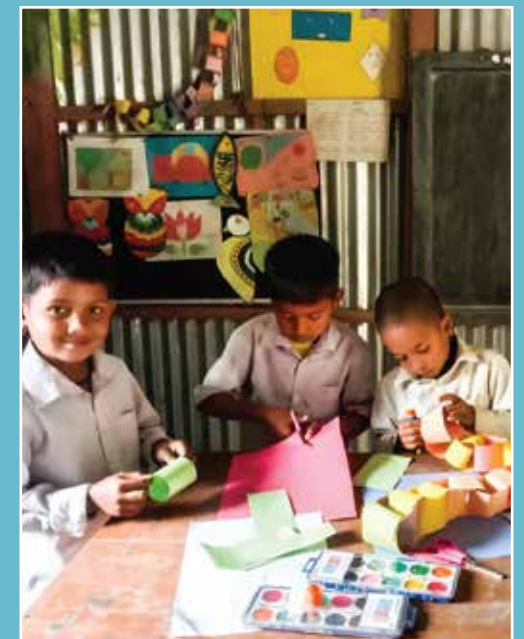
## Uniform, Stationaries and Shoe drstribution at Ucchash School

In the beginning of the year, we have provided new school uniforms and stationaries to our students with kind contribution of our multiple partners. Apart from that, in order to make the students of our Ucchash School interested in sports as well as studies, Amal Foundation and with the support of IPDC Finance, high-quality shoes and socks for sports were distributed among them. The level of happiness was extremely high with a touch of excitement among the children and as soon as they got the shoes in their hands, they got busy with sports.



## Ucchash School Extra-Curricular Activities

Amal Foundation's Ucchash School constantly encourages its children to engage in these engaging activities to boost their brain growth in a variety of ways. In our Ucchash School, we constantly encourage our students to participate in such participatory activities to help their brain development in various ways. These activities are also very motivating for students to attend schools regularly and also with this, they can discover their interests and hobbies. For example, origami, playing with colors and different shapes, and also puzzles.





# 2

## Empowerment

Empowerment allows vulnerable people especially women to participate fully and effectively in political, economic, social, and cultural life, making them stronger and more confident in their actions and lives. It gives women the confidence to seek equality in their interactions with males inside their homes and society. Since its formation, AMAL Foundation is working to empower women of Bangladesh by provide them with different trainings in order to make them self-reliant.







## Skill Center for Women Empowerment

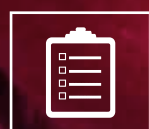
There are 4 women empowerment training centers. 2 in Bogura which are Bogura women empowerment center, Agami Youth Center, another one is on Koyra, Khulna, "Tumi Shompurna Training Center" and lastly Hope skill center is located in Cox's Bazar.

There more than 80 young women are mastering the skills of sewing and stitching, embroidered prints, block prints, quilting, and tie-dyeing in these four skill centers.

Expert women are gems who could expedite a family's and community's progress. Through its work in the field, Amal has observed that women have ambitions and the desire to change the world. Yet most of the time, these women are unfortunate and are unable to take control of their own lives. Amal is committed to supporting these underprivileged ladies by giving them essential instruction in a variety of skill development centers. Amal is also significantly supporting them in achieving their goals.



**336**  
Beneficiaries



**04**  
Project



**03**  
Location

“

*My mother didn't get the chance to work as there were no opportunities for them. But because of this training center, I got the opportunity of working. Now I earn money alongside my husband and my family is also proud of me*

Khadija Khatun was sharing the success story of her life. This type of reminds us that with hard work, determination, and the right support, anyone can overcome the challenges they face and achieve their goals.







## Be The Change

The 'Be The Change' Project comprised six life skill training sessions that include literacy for elderly people, agriculture-animal husbandry skills for farmers, sewing and stitching skills for women, physical and mental awareness for youth, financial literacy for adult couples, and computer and soft skills for youth. The project aimed to skill 360 beneficiaries in one year who are marginalized in the area of Chuniyapara, Kushtia. This initiative has been successfully done in one year. In May 2022 we finished this project in collaboration with British American Tobacco Bangladesh and Prerona Foundation. Besides training, this project initiated an extensive 2-weeks long fellowship Program for the Global Graduates of BATB to garner a root-level experience while associating with the beneficiaries and getting involved in various engrossing tasks in the community. We take great joy in assisting these underprivileged individuals.



**1,512**  
Beneficiaries



**01**  
Project



**01**  
Location





## Child Marriage Prevention Loan (CMPL)

Child marriage has long been an issue in Bangladesh due to the country's extreme poverty. Comprehensive research has shown that parents of girl children in Bangladesh's rurally underdeveloped areas view their female children as a financial and social burden. As a result, these female children are married off at a very young age and due to this, these unfortunate young girls are being robbed of their childhood, education, and health.

AMAL Foundation in collaboration with IPDC, a financial institution and also Just People Australia both initiated a project to prevent child marriages separately.

On another side, Just People Australia initiated Child Marriage Prevention Loan for 6 months in 2022 in Sariakandi Upazila of Bogura where 10 beneficiaries will be given the interest fee loan. For this loan, the criteria were the same like IPDC. The Child Marriage Prevention Loan (CMPL) is a conditional zero-interest microfinance loan that helps poor parents to start their sustainable businesses. These parents would have 3 months grace period.

Then, Amal Foundation will collect monthly loan installments on behalf of IPDC and survey the girls' schooling and business. There are three major criteria to avail this loan, which are;



Parents of a 12- to 17-year-old girl child



Girl child cannot be married before she reaches legal age (18 years).



The girl child must be educated until high school.



200  
Beneficiaries



02  
Project



01  
Location





## Zakat Empowerment Project

Amal Foundation is committed to empowering marginalized individuals through its Zakat Empowerment Project. This initiative has been successfully running for more than seven years, and during the Ramadan season, it provided support to 26 disadvantaged families along with their family members across the country. These families were chosen based on their financial struggles and lack of opportunities to improve their circumstances. Through the project, Amal provided them van, goats, grocery shop, shelter and sewing machines, with the aim of eradicating poverty and promoting self-sufficiency. The initiative seeks to empower individuals to become entrepreneurs and transform their lives, enabling them to contribute positively to their communities and society as a whole. The project had a positive impact on 150 individuals both directly and indirectly.



150  
Beneficiaries



01  
Project



03  
Location





# 3

## Emergency

Amal Foundation, regularly provides emergency relief and supports to vulnerable communities in Bangladesh who are affected by emergency crises. Our aim is to mitigate the devastating impact of crisis situations, such as natural disasters, conflicts, and pandemics, by providing immediate and long-term assistance to affected communities. We strive to work towards rebuilding the lives of individuals and communities by providing them with access to basic needs such as shelter, food, water, and healthcare. Our mission is to ensure the safety and well-being of vulnerable populations, including women, children, and marginalized communities, and to support them in building back stronger and more resilient communities. We are committed to working in collaboration with local partners and stakeholders to achieve sustainable and equitable development in Bangladesh.





# Flood Relief Distribution

Amal Foundation in collaboration with One Ummah, Salma Adil Foundation, ACI Pure Salt, Savlon, Charity Right, and Sainsbury's provided support to the flood-affected people during the massive flood of 2022 at Sylhet and Sunamganj. The flood posed a significant threat to the lives and livelihoods of the people, and the organizations responded with urgency and commitment to mitigate the impact of the flood.

The initiatives undertaken by the organizations included emergency flood relief such as medicine, dry food, health kit distribution, emergency flood response, and hygiene kit distribution. The organization's efforts were aimed at ensuring that the flood-affected people received the necessary support to sustain themselves during difficult times. The initiative was successful in reaching out to a large number of people, and the organizations were able to make a positive impact on the lives of the flood-affected people. Amal Foundation remains committed to supporting vulnerable communities during emergencies and natural disasters and will continue to work towards making a positive difference in the lives of people in need.



**31,920**  
Flood Victims



**01**  
Project



**03**  
Location







## Winter Aid Distribution 2022

Amal Foundation initiated a winter aid distribution campaign in partnership with One Ummah Foundation and IPDC Finance. This year, the program reached 2000 families and 400 individuals in the districts of Sunamganj and Bogura. The winter package distributed by the Amal Foundation consisted of a range of essential items that can make a big difference in improving the lives of those affected by the winter weather. The package included blankets, honey, body lotions, petroleum jellies, and coconut oil. These items not only provide warmth and comfort but also address other winter-related issues such as dry skin and low energy levels. The strategic partnership between the Amal Foundation, One Ummah Foundation, and IPDC Finance showcases the formidable potential that can be unleashed when organizations come together with a common goal, transcending the limitations of individual efforts



**8,800**  
Winter Affected



**01**  
Project



**02**  
Location





# Flood Rehabilitation Project 2022

The Sylhet division in Bangladesh experienced severe flooding as a result of heavy rainfall in Assam, Meghalaya, and Arunachal Pradesh, which caused the Surma, Kushiya, and other rivers to overflow. The flooding presented a significant risk to the well-being and livelihoods of local residents, prompting a prompt and dedicated response from various organizations to alleviate its impact. One such organization, in collaboration with the Amal foundation, was One Ummah, which supported the construction of 15 tin shade rooms measuring 12ft X 14ft for fifteen disadvantaged families who had lost their homes in the flood. This initiative has had a range of positive impacts on the local community. Firstly, the 15 families who lost their homes due to the flood have now been provided with permanent residences, eliminating the need for them to seek shelter elsewhere. This not only provides them with a sense of stability and security but also helps to reduce issues related to hygiene that arise from having to share accommodation with others. Additionally, the provision of hot meals has provided instant relief to the victims of the flood, helping to address issues related to hunger and malnutrition in the affected areas. Overall, this project has had a significant positive impact on the lives of those who were affected by the flood.



15  
Homes



75  
Beneficiaries



01  
Project



02  
Location



# 4 Health

Access to high-quality healthcare is one of the major limitations that prevent marginalized populations from developing. The unprivileged continue to encounter significant obstacles, making it impossible for them to escape the cycle of poverty. Amal Foundation has always work for the betterment of people, especially underprivileged people. AMAL always thinks it is essential to ensure that people have access to basic health services including healthcare, child nutrition, and health care.







## Reproductive Health Education Session

AMAL Foundation and LETS jointly organized a session to inform and empower protect men and women through proper essential reproductive health education in rural areas of Bangladesh. The session was held at Amal's Women Empowerment Center Located in Bogura, Sadar on Sept 10th and 12th . It was conducted by Becky Holderness, Tilton Operations Head of LETS and AMAL Foundation's Director Esrat Karim Eve.

Healthy reproductive health is a condition of complete physical, mental, and social well-being in all aspects of the reproductive system, however, the people of Bangladesh are highly unwilling to learn about critical reproductive health. As a result, individuals have a variety of health difficulties.





# Health and Hygiene Campaign with Savlon

Postpartum mothers are at an increased risk of developing infections and illnesses due to physical and hormonal changes that occur after childbirth. Good hygiene is important for the health and well-being of the newborn child. Newborns have developing immune systems and are at a higher risk of infection and illness.

To support the health of postpartum mothers and their children, Amal Foundation initiated a health campaign with Savlon Bangladesh to support postpartum mothers and their children. The objective of the campaign was to educate underprivileged mothers on how to maintain health safety and hygiene for themselves and their children, as well as how to use antiseptics for various purposes to keep protected.

The campaigns were conducted in rural regions of the Rajshahi district who are lacking in terms of awareness about good health safety and hygiene. Initially in the pilot phase, a total of 300 direct beneficiaries and 1500 indirect beneficiaries were given medical counselling on physical and mental well-being along with Savlon antiseptic kits for proper hygiene care and they were aware of the importance of using Savlon Antiseptics for health safety and hygiene.



**75**  
Beneficiaries



**01**  
Project



**02**  
Location



# Health and Hygiene Camp in Ucchash School

One of the finest methods to safeguard one's health is to practice good personal hygiene. The health of children in particular has long been a concern for the AMAL Foundation, which has made it one of its main areas of attention. In this context, Amal Foundation organized a health and hygiene camp in Ucchash School Campus, Char Shon pocha, Sariakandi Upazila, Bogura. The health camp was initiated for the student and locals to conduct regular health checkups and to create health awareness. The health camp was conducted by nurses Ly Nguyen and Jessika Seekatz based in United States of America.







## Honey Distribution Project

There is no alternative to honey in terms of nutrients and benefits. So, from 25th August to 13th September we distribute almost 79,500 honey among the children of primary schools, colleges, universities, and madrashas. In addition to that, this project is still successfully ongoing Successfully. We sincerely thank and appreciate Marico Bangladesh Limited for supporting this campaign.



**79,500**  
Beneficiaries



**01**  
Project



**06**  
Location







# Clean Water for All

To bring a solution for the underprivileged community who cannot readily access clean water for drinking and usage, Amal Foundation initiated a project "Clean Water for All" in last year with financial support of United Finance Limited. A total of 18 tube wells were established for the vulnerable community people of Bogura, Nilphamari and Kurigram districts. Establishing tube-well is essential for people who cannot readily access clean water due to the impacts of climate change. These Tube-wells are relatively easy to install and maintain, making them a practical solution for communities that lack access to clean water. By providing communities with access to clean water, tube-wells can help improve health outcomes, reduce the burden of waterborne diseases, and enhance economic opportunities, particularly for women and children who often spend hours each day collecting water. Also, under zakat empowerment project, we built two deep water well in Barishal and Barguna districts as well which are now



# 5

## Environment

Amal Foundation, very recently has started working for sustainable development to promote environmental conservation and protection through various initiatives. Our goal is to create awareness and educate and skilled the individuals and communities for sustainable practices, such as reducing carbon emissions, plastic usage, creating climate resilience communities. We strive to work towards a cleaner and healthier environment by implementing sustainable practices in our projects. We want to build a sustainable future for generations to come, where humans and nature coexist in harmony.







## Climate Champs

The rising rate of school dropouts due to economic instability of the family which is leading to higher rate of child marriage as the families do not have enough money to pay of dowry and therefore, increased rate in domestic violence. Addressing the devastating impact of climate change on marginalized populations, particularly in disaster prone areas of Bangladesh, Amal Foundation and EMK Centers initiated the “Climate Champs” skill development training program on women empowerment

The program’s goal was to empower rural girls and women aged 14 to 22 years old, in order to sustain and minimize the most severe scenario of climate change disaster and to make a sustainable livelihood. 40 young women were trained and came across as self-empwerment, and other soft skills.



## World Environment Day Celebration of Ucchash School

Amal Foundation's Ucchash School organized a tree plantation campaign on World Environment Day 2022 to create awareness about environmental issues among students. Students, teachers, and foundation members planted saplings of different tree species and learned about their significance in maintaining a healthy environment. The campaign emphasized nurturing and taking care of trees and encouraged students to take responsibility for the saplings they had planted. The campaign also educated students about the impact of deforestation, global warming, and the importance of reducing carbon footprint. The initiative created a greener environment and encouraged students to become responsible and active citizens.







## Round Table Discussion on Climate Change Impact on Women: Development & Private Sector Interventions in Bangladesh.

Amal Foundation recently organized a roundtable discussion on the impact of climate change on women in vulnerable areas at The Daily Star head office. The objective was to empower women to make their communities climate resilient and highlight the fact that climate change has the biggest impact on women, posing challenges to their livelihoods, health, and safety. Esrat Karim, Director of Amal Foundation, emphasized the need for organizations to support women's engagement and leadership in resilience programs, strengthen health sectors, fulfill sexual and reproductive healthcare needs, and invest in women's education and skill development. Among our renowned speakers, participants came from US Embassy, Australian Embassy, UNDP Bangladesh, ICCCAD, UNFPA, A2i, British American Tobacco and Daraz, etc.





# Climate Warrior

Due to focusing on the agricultural sector only, most of the village people face unemployment problems after any climate disaster, They lost their financial status, social status and also livelihoods. As families do not have enough money to send their children to school so many young girls and boys have to leave their education too soon. Still, in the present day, many parents prefer early marriage of the girl child in char areas just to reduce their liabilities. especially in the climate crisis situation.

To reduce this problem, Amal Foundation has taken an initiative where the core objective of this initiative of Amal Foundation is to give employment scope to those disaster suffers thus by the end of the climate emergency and also they can stand on their own without being dependent on others.





# 6

## Joy of Giving

Giving to others can be one of the most fulfilling experiences in life. Whether it's donating time, money, or resources to a cause you believe in, the act of giving can bring immense joy and satisfaction. From an NGO perspective, giving is not just a personal act of kindness; it's also a powerful tool for creating positive change in the world. One of the most significant benefits of giving to an NGO is the sense of purpose it can bring to your life. Knowing that your contributions are making a tangible difference in the world can provide a deep sense of satisfaction and fulfillment. It's a way of putting your values into action and living your life in alignment with your beliefs.







## Spreading Happiness Through The Joy of Giving

Amal Foundation got the opportunity to share happiness with others. We provided 200 safe drinking water to street people on hot summer days in Dhanmondi area thus they can get hydrated.

Summer season is the peak season for mango and also mango is full of nutrition. However, there are so many people out there who can not buy this fruit neither for themselves nor their families. Amal Foundation distributed mangoes to 100 underprivileged families. We believe in sharing happiness rather than enjoying on our own way.





# Our Partners/Associates







## AMAL FOUNDATION

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